



Here is my renewal gift of: \$1,000 Other \$ _____

My check is enclosed, made payable to: **The UNM Foundation**

Please charge my: VISA MC AMEX DISCOVER

Card Number: _____

Exp. Date: _____ Signature: _____

**You may also conveniently
make your gift online at
www.unmfund.org**

Mr. John Q. Sample
1451 N Rice Ave. Suite A
Oxnard, CA 93030-7991

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0000008



UNM Foundation Inc. • Two Woodward Center • 700 Lomas Blvd NE • Albuquerque, NM 87102

12345/101465/10323

- Enclosed please find my matching gift form for my and/or my spouse's employer. See reverse side for more information.
- Please designate my gift to the:
 - College, School, Program _____
 - UNM Need-Based Scholarship Fund
 - Annual Fund
 - Other _____
- This gift should be recorded as a gift from (if different from name above): _____
- PLEASE CHECK BOX FOR ADDRESS CORRECTIONS ON REVERSE SIDE



Please detach along perforated line, fold and place into the return envelope provided. Thank you for your gift!



May 13, 2011

Dear John,

Have you heard the news? The University of New Mexico Foundation is in the midst of a groundbreaking \$675 million fundraising effort — Changing Worlds: *The Campaign for UNM*. This endeavor marks a critical turning point in our history. The campaign will conclude in 2014, as we celebrate UNM's 125th anniversary.

We are more than halfway to our goal with over \$380 million dollars raised so far!

The campaign's initial success is evidence that so many stand behind the mission of UNM, but we still have a long way to go! Today, I ask you to come on board and give what you can. You too have the ability to help transform the face of education and set new standards of excellence.

Changing Worlds: *The Campaign for UNM* will provide critical support for four general areas:

Student Success and Opportunity — Monies raised will fund scholarships on the basis of both financial need and merit. Your support will also improve graduation rates by allowing students to maximize their academic experience at UNM through participation in research, study abroad programs, internships, experiential learning programs, and collaborations within the community.

Faculty Support and Research — *How do you attract and retain outstanding faculty?* Talented instructors are a key component to our students' success. A university must provide competitive salaries and funds for research. Chair positions, fellowships and professorships are critical to our recruitment and retention programs for faculty.

Capital Projects and Facilities — A growing student population and an increasing number of patients at our medical facilities are driving the need for additional space. Construction of new buildings, and the refurbishment of existing ones, will provide a practical amount of space while honoring the architectural traditions of the Southwest.

Campus Programs — UNM receives only 18% of its funding from the State of New Mexico. Due to economic and budgetary restraints this amount is expected to decrease further. To provide anything more than basic classroom instruction, we must turn to private support to fund the diverse, innovative programs that provide a rich academic experience for students.

(over, please)